



Unique functionalities of WORLD-OF-SCREENS MEDIA DISPLAYS

The Displays

- Intelligent processor-based technology with high-performance video compression and playback
- Built-in speakers and connector for surround sound systems
- Available in different Display sizes
- External Solution without Display available soon

Data Input

- 3G/GPRS and follow-up technologies like HSDPA (via PCMCIA slot and Card)
- LAN
- Card-Reader
- DVI
- VGA analog
- USB
- CD/DVD
- Optional TV tuner available soon
- Optional internal harddisk for data storage
- Depending on the chosen data input, you might not need more than a regular power socket

Content Management

- Dial-in, data reception and storage on hard disk are done automatically according to the set-up
- Using the 3G/GPRS function, only a power socket needed on site
- Content Management Software allows precise control centralized or locally managed (done by us or the customer himself)
- No additional PC needed on site
- Central or local content management can be done according to time of day, weekday, regional aspects, weather conditions, target groups and many other aspects

WORLD-OF-SCREENS MEDIA DISPLAYS - INNOVATION IN YOUR INTREST

WORLD-OF-SCREENS MEDIA DISPLAYS are unique devices. Though visionary, flexible and state-of-the-art technology, they can ensure your innovative advantage over competitors. It is only a question of time, when conventional light boxes will be substituted by Digital Advertising Media for good. A high demand for these appliances in Asia is an indication for the trend. Because of this, there will be high growth rates for the following years. Step into this great future now and ensure "pole position" for your company in Advertising Industry for the next years.