

Applications of WORLD-OF-SCREENS MEDIA DISPLAYS



Where people have to wait

Airports
Train Stations
Medical Practice
Medical Centers
Authorities
Advice Centers
Petrol Stations
Above Cash Desks
Bank Counters
Sports Arenas
Waiting Areas
and many more...



Where people look for Inspiration

Boutiques
Multi-Media Shops
Car Dealers
Designer Shops
Hotel Reception Areas
Bars
Restaurants
Office Reception Areas
Shopping Centers
Sports Clubs
and many more...



Where people seek for Information

Banks
Real Estate Brokers
Travel Agencies
Airport Counters
Car Rental Offices
Fairs and Exhibitions
Shopping Centers
Function Facilities
Training Facilities
Sports Arenas
and many more...

...and nearly any place where there is no brilliant motion advertisement yet.

ADVERTISEMENTS ON MEDIA DISPLAYS GET ATTENTION

Following some results of GFK marked research. People coming out of gas stations were asked if they recognized a Monitor, TV or Display in the shop: 74% answered yes, 68% regarded Display Advertisements as fashionable and up-to-date, 25,5% thought it was a nice distraction while waiting, 22,6% found it interesting to watch, 21,1% felt nicely entertained by the spots

74,2%: Yes

25,2%: No