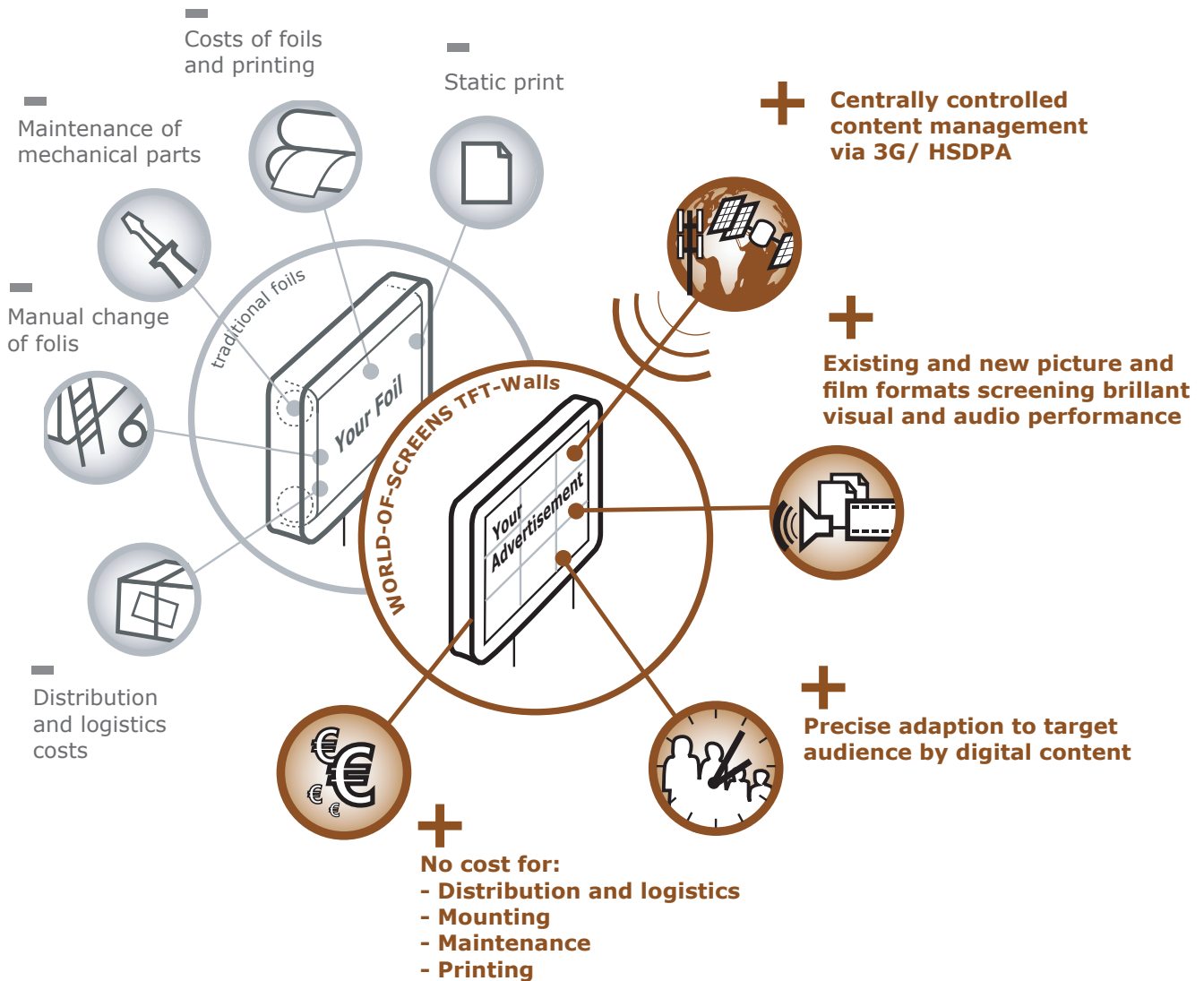


Advertising Novelty with unbeatable Advantages



ADVANTAGES OF WORLD-OF-SCREENS MEDIA DISPLAYS

Old and out: Static pictures on posters were printed, posted and mounted, - it took weeks to reach the target group. Corrections or alterations impossible without repeating the whole process consuming a lot of time and money. Scroll-Up boxes need a lot of maintenance and often have technical defects. Minimum contract periods for advertisements of 12 month or more and limited access minimize possibilities to show up-to-date target-group guided contents.

An old-fashioned, expensive, unflexible and unefficient means!

Now and up-to-date: Pictures and films are distributed to nearly any place centrally controlled within minutes to Digital Advertising Displays with brilliant performance – by pushing a button. Pictures or film spots even with audio – almost anything is possible. Brilliant JPEG's in HD performance make old fashioned posters and leaflets look lame and boring. Additional profit is possible by renting out Advertising times. Marketing and Sales Promotions can be controlled and managed precisely from a central PC with WORLD-OF-SCREENS Content Management Software in combination with MEDIA DISPLAYS or even MEDIA WALLS in different sizes.

An up-to-date, cost efficient, flexible and quick means. A revolutionary system!