



WORLD-OF-SCREENS - COMPANY PROFILE

Progressive management ensures quick adaptation to variable market conditions, ability to move markets and stay in target for success. No market is complied with these standards more than the advertising industry.

Persons in charge of the German WORLD-OF-SCREENS GmbH have proved successful in IT-Business for 21 years and dispose of worldwide business relations with clients and suppliers. Numberless award winners in the fields of LCD monitors and notebooks and successful establishment of two well-known brand names on the European market are milestones for former activities.

This success will be pursued with the products of the WORLD-OF-SCREENS GmbH. Highest efficiency and effectiveness for advertising and a quick return of investment are the defined business objectives.

For WORLD-OF-SCREENS GmbH, progression of their client's competitive capacity stands in the centre of any action. Success of their clients also guarantees their success.

WORLD-OF-SCREENS together we achieve our goals.

- ✦ **Over 21 years experience in the IT- Business**
- ✦ **Flexibility, Know How and International Business Contacts**
- ✦ **Developer of the "UMTS MEDIA DISPLAY"**
- ✦ **WORLD-OF-SCREENS GmbH is a corporate entity in its own right with headquarter in Germany and settlements in Taiwan, South Africa and the United Arab Emirates.**
- ✦ **The products are produced on a maximum technical standard – ISO 9000ff – on the most modern production lines in Europe and Asia.**



WORLD-OF-SCREENS - COMPANY PHILOSOPHY

The Global Economy is becoming increasingly fast and dynamic. One has to be flexible and recognize opportunities to achieve a leading position in the market. Our solutions and services give our clients the possibility to react promptly to changes in the business field and to be actively involved in it.

Looking over the rim of the tea cup, e.g. at Asia or the USA, one can realise the change from rigid, inflexible and expensive advertising surfaces to flexible, quickly changeable advertising media such as the MEDIA DISPLAYS or the MEDIA WALLS of the WORLD-OF-SCREENS GmbH. Our products drastically increase efficiency and effectiveness of advertising.

At the same time, costs will be a lot lower. One can resign advertising media like posters and foils. High costs for printing and logistics omit. Instead of unchangeable printed ads, future advertising will move to variable electronic solutions showing commercials in trailer size - even with audio mode.

Improving our client's competitiveness and our own is main ambition. We will make our partners more successful with our products so that all parties will benefit in a win-win situation.

WORLD-OF-SCREENS together we achieve our goals.

- ✦ **Combination of experience, years of worldwide grown business relations, promptness, well managed product strategy and financial strength – used for the success of our clients - and ours.**
- ✦ **Being open-minded for innovation, to collect impressions and experiences worldwide, having visions and to implement ideas – this is the philosophy of WORLD-OF-SCREENS GmbH.**